

# Complete Student Lifecycle Offering from Identification of Right Fit Candidate to Employment

EduCo International Group (EduCo) delivers right fit, diversified international student cohort that contributes to optimal learning environments for all students, higher net tuition revenue and better university brand recognition in offshore markets due to high success employment outcomes.





### Optimal Employment Outcomes for International Students



Identify right fit international student candidates which will result in optimal student retention, graduation, and employment outcomes.



Ability to successfully recruit international students globally for any program of study



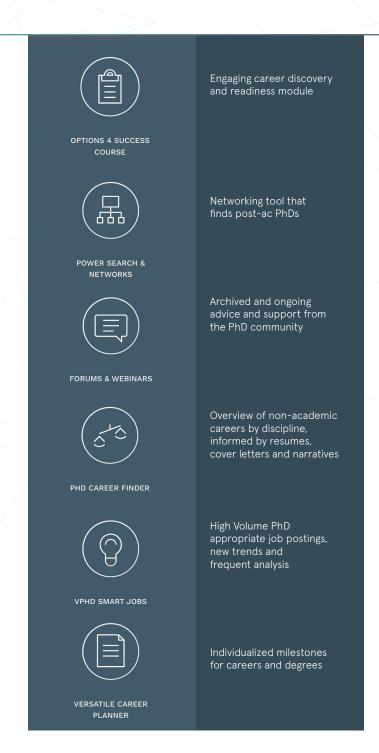
Enrollments generated from 35+ countries



On campus services which contribute to retaining international students



Preparation for optimal employment options













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EduCo International Group (EduCo) is a diversified post-secondary education company dedicated to helping international students achieve their academic and career goals. EduCo's primary area of focus is identifying top tier academic students who are a right fit for an academic program of study.

Retention rates for students EduCo recruits are over 94% and diversifying applicant pools with top tier students from over 30 international markets is a top priority.

#### **Contact Information:**

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### EduCo offers the following services to our current university partners:

Development and execution of a global recruitment campaign.

- Development of all related marketing campaigns, including digital campaigns and print campaigns/collateral customized for each target market.
- 2. Creating, hosting, and managing digital recruitment events and in person offshore recruitment events in priority markets.
- 3. Responsible for all costs associated with international recruitment, to include all related recruitment fees, recruitment travel costs, recruitment events, and EduCo staff responsible for recruitment.
- 4. Paid full time staff members which sit on our university partners' campus that provide support in application generation, conversion, and student retention.